



Business  
School

Entidad colaboradora de:



Universidad  
Camilo José Cela



IMF Business School offers to their MBA students:

# INTERNATIONAL WEEK IN DUBLIN BUSINESS SCHOOL





DATE: From 11th to 15th June of 2018.

WHERE: Dublin Business School (DBS).

PRICE: 800€. It includes:

- Classes
- Company visit
- Accommodation (Individual Rooms in Binary Hub or Black Arch Student Residence)
- Lunch
- Breakfast
- Travel insurance

DEADLINE  
REGISTRATION: March 2018

FOCUSED TO: Students of MBA

DRESS CODE: Business casual is the appropriate to achieve for classroom and social activities.





## AIMS OF THE PROGRAMME:

The program has been created to offer the participants the possibility to expand business knowledge and to specialize in an international area, attending to one of the most reputable educative institutions worldwide.

The scheduled journeys during this educative week will have the aim to get to know better the global performance of large companies, as well as the keys to success, due to some of the principal organizations are settled down in Dublin.

## CONTENT:

- **Economics perspectives for Managers**
- **Leadership**
- **Communication skills**
- **eBusiness**
- **Advanced Negotiations Skills**
- **Digital Media Strategy**
- **Company visit**

The week includes free time to visit the city

## ASSESSMENT:

The students will receive content that should review before the course starts. By the end of the course the students should do a test of the subjects seen throughout the academic year.

## CERTIFICATION:

The students will receive:

1. Certificate of DBS.
2. Academic report with grades



## Dublin Business School (DBS):

DBS is one of the most recognized institutions in Ireland. It is specialized in areas such as: Business, Education law, Arts, Social Sciences, Humanities and Psychology.

DBS has been training students from all over the world since 1975. Nowadays, it offers a wide range of programs for undergraduate, postgraduate and professionals students.

IMF Business School is aware of the economic global situation and trains their students in an international environment through these collaborations. An unique opportunity for our MBA students to live the experience in the business reality.

